Did you know...

- On average each household across Europe owns 2 flashlights.
- Consumers buy flashlights for a particular usage.
  Household – 44% Emergency – 26%
  Leisure – 12% Work/Heavy Duty – 7%
  Personal – 6% Novelty – 5%
- On average a flashlight is owned for 4 years.
- Consumers use their flashlight around 20 times a year.
- On average, consumers purchase a flashlight every 3 years.
- Flashlights are bought across a wide variety of outlets, with over 20% purchased in DIY stores.
- There is a rapidly growing trend towards LEDs in lights, with hi-powered 1 watt and 3 watt LEDs and LED area lights now entering the market.
- Market trends indicate it is likely that LEDs will slowly replace most incandescent lamps in the coming years.
- On average, 20% of flashlights purchased are rechargeable.
- Reliability, beam brightness, easy to use, robust and hardwearing, comfortable to hold are the top 5 features consumers consider essential for flashlights.

Source: Simpson Carpenter Research, 2004/2005.

Home

New Products for 2009

2 in 1 LED Sensor Light

- No wiring, no electrician; place wherever you need light – in the garage, a closet, or attic.
- Built in sensor; the light activates when it senses motion in the dark.
- 2 in 1: Use it as a flashlight or mount wherever you need light
- Weatherproof; Can be used indoors or outdoors
- 4 Nichia LED; 48 lumens and 80 hours runtime on 3 AAA batteries

Lithium LED 2 AA

- Bright Cree LED XRE delivers 110 lumens
- Push button tail switch has advanced circuitry with variable brightness control
- Rugged machined aluminum alloy case with heavy duty metal clip
- Pulse width modulation circuitry maximises battery life
- Waterproof; IPX7 rated – 30 minutes @ 1 metre
- Auto shut off after 30 minutes
- Engineered elastomer grip and Shatterproof lens
- 2 X AA Lithium batteries included

Magnet LED 2 AA

- 1 Nichia 5 mm LED (never needs replacing)
- 50 hours continuous run time
- Pre-focused spot
- Magnet
- Sliding Button Switch
- Lanyard
- Anti Roll Feature
- Shatterproof Lens
- 2AA Batteries included

Compact LED with batteries & Compact LED without batteries

- 25 lumens with 2 Nichia 5 mm LEDs
- 40 hours run time with 3 AA Alkaline Batteries
- Robust Light made from anti-corrosive steel
- Standing and Hanging option for hands-free use
- Unique Morse Capabilities

Available with or without batteries in Metallic Blue and Metallic Grey

Dynamo LED light

- No batteries required – excellent for home emergency and an environmental friends choice
- Use winding crank to charge internal rechargeable battery (80 mAh)
- 3 Ultra bright 5mm Nichia LEDs with focusing optical lens and reflector
- Integrated Carabineer Clip

Display Solutions

20-30% of consumers buy a torch on impulse and from secondary displays.

Generic Display

Combi Booster

Tri Ad Display

Splash Display

Clipstrip

EZ Tray

TDPK Display

Use our torch display solutions to gain these extra sales.

Outdoor

100 hour 12 LED Lantern 3D

- 12 Nichia 5mm LEDs (never need replacing)
- 100 Lumens Bright
- Dimmer control – for varying light output
- 360° Area Light
- Shock cord lanyard for carrying, hanging
- Up to 3 weeks of light with one set of batteries
- Protective cage for added durability
- Weatherproof (IPX4)

Spot- LED Multi-Use Light

- Multifunction; has a clip and a removable elastic headband, can be attached to a cap, pocket or used as a headlight
- Lightweight; Great for jogging
- Long runtime; 30 hours on 2 Energizer Lithium coin cell batteries
- Pivoting head; points light where you need it.

Coming Soon!

Extreme Cree Headlight

- 80 Lumens with Hi-Tech Cree LED
- 2 x 5mm Red LED's
- 3 different Light modes
- Pivoting head points light where you need it
- IPX 7 – 30 minutes @ 1 metre
- Shatterproof lens
- Powered by 1 AA Lithium Battery

Pro Headlight 4 LED 3AAA

- 27 Lumens with 3 Nichia LEDs
- 1x5mm Red LED
- 2 different Light modes – red, white spot
- Pivoting head points light where you need it
- Weatherproof to IPX4
- Shatterproof lens
- 30 Hours Runtime
- Powered by 3 Energizer AAA Alkaline batteries

Pro Advanced Headlight 7 LED 3AAA

- 45 Lumens with 5 bright Nichia LED's
- 2 x 5mm Red LEDs
- 4 Different Light modes – spot, flood, all, red
- Pivoting head points light where you need it
- Weatherproof to IPX4
- Shatterproof lens
- 20 hours runtime
- Powered by 3 Energizer AAA Alkaline batteries

Work

Hardcase Pro Spotlight Rechargeable Euro Plug

- 110 lumens with CREE XRE LED
- 100 000 hours LED - never needs replacing
- Survives a 5 metre drop
- Impact resistant ABS plastic frames with steel sides and shock absorbing rubber overmolds
- Shatterproof lens
- Packed with high-capacity NiMH rechargeable batteries that can be charged hundreds of times
- Includes: Charger, In Car Charger & Shoulder Strap

Rechargeable Metal LED Euro Plug

- Bright Cree LED XRE delivers 80 lumens
- Continuous runtime: 3 hours
- Weatherproof: IPX4
- Beam: Focusing to Spot
- Charge Time: 16 hrs

Kids

Kids Glowsticks

- Child safety & fun- see and be seen!
- Material lanyard for attachment to backpacks or clothes
- Includes replaceable batteries (3 X A76)
- Twin pack configuration
- 8 hours run time (red LED)

Hannah Montana All Access Pass Led Light

- Designed to look like a backstage pass to a Hannah Montana concert
- Momentary push button switch lights amber LED
- Packed with long lasting lithium coin cells - over 15 hour runtime
- Break-away lanyard meets child safety specifications
- Merchandised on a clip strip for incremental locations!

Disney

High School Musical 2AA

- Fun microphone effect
- Soft Push Button switch
- Krypton bulb (70% brighter compared to a standard bulb) provides bright light to see and play by
- High impact, bright Disney graphics draw consumers attention to displays and packaging
- Gem shaped lanyard cap

Disney

Home

SPECIFICATIONS	Basic Light Flat Metal	Basic Light 2AA	Basic Light 2D	Eveready Light 2AA	L73 Lantern	Energizer BP112	Magnet LED	Compact LED with batteries	Compact LED without batteries	Essential 2AA	Essential 2C	Focus 2AA	Focus 4AA	Rechargeable 2AA1	Rechargeable 2AA2	Rechargeable Lantern	Autolight
							NEW	NEW	NEW								
SAP	620600	625687	625688	624562	624755	622461	631524	630750	630749	627020	627203	629359	629360	628503	628505	628667	629363
EAN	76389002065005	76389002059578	76389002059585	76389002045622	3147290080644	3147290024686	76389003015240	76389003075004	76389003074988	76389002045615	76389002045608	76389002935593	76389002935609	76389002850031	76389002850055	76389002866670	76389002936630
ITF	07638900090386	07638900930511	07638900930528	17638900 245629	03147290999151	07638900989175	17638900315247	17638900307501	17638900307495	17638900245612	17638900245605	17638900293590	17638900293606	17638900285038	17638900285052	17638900286677	17638900293637
TORCH CU/SU	1/12	1/30	1/12	1/6	1/6	1/12	1/12	1/12	1/12	1/6	1/6	1/4	1/3	1/8	1/6	1/4	1/3
DIMENSIONS CU (H.W.D)	108 x 65 x 39	145 x 28 x 28	180 x 55 x 55	241 x 121 x 35	308 x 133 x 132	216 x 122 x 42	241 x 121 x 45	216 x 119 x 26	216 x 216 x 26	241 x 121 x 45	267 x 121 x 56	241 x 121 x 48	267 x 146 x 59	267 x 146 x 60	318 x 171 x 64	370 x 272 x 81	302 x 222 x 52
DIMENSIONS SU (H.W.D)	130 x 270 x 150	156 x 293 x 197	191 x 293 x 197	254 x 185 x 108	308 x 400 x 264	130 x 340 x 260	273 x 327 x 301	127 x 240 x 180	127 x 240 x 185	254 x 191 x 108	278 x 245 x 105	255 x 245 x 141	249 x 283 x 165	289 x 327 x 302	340 x 327 x 298	404 x 395 x 240	321 x 260 x 248
WEIGHT (Kg) CU/SU	0.12/1.38	0.05/1.39	0.11/1.31	0.10/0.60	0.52/3.16	0.12/1.39	0.20/2.40	0.19/2.23	0.11/1.37	0.08/0.67	0.10/0.86	0.26/1.40	0.37/1.52	0.36/3.71	0.49/3.92	2.18/8.70	1.11/3.33
SU DETAILS	SU Carton Only	Basic Light Tray	Basic Light Tray	SU Carton Only	SU Carton Only	SU Carton Only	EZ Tray	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only	Tesco Tray	Tesco Tray	EZ Tray	EZ Tray	SU Carton Only	Tesco Tray
BATTERIES	1 x 3R12	2 x AA	2 x D	2 x AA	4 x D or 1 x 4R25 (6V)	1 x 3R12	2 x AA	3 x AA	3 x AA	2 x AA	2 x C	2 x AA	4 x AA	No batteries required	No batteries required	No batteries required	3 x D
BULB	1 x PR7	1 x PR4	1 x PR2	1 x KPR 104	1 x KPR113	1 x PR7	1 x Nichia LED	2 x Nichia LED	2 x Nichia LED	1 x KPR104	1 x KPR102	1 x KPR104	1 x KPR102	1 x KPR104	1x KPR102	11 watt U tube	1 x KPR113 4 x White LED 1 x Amber LED

Home

SPECIFICATIONS	Penlite	X-Focus 1AAA	X-Focus 2AA	Energizer Pocket	Hi-Tech LED Keyring	Booklite	Hi-Tech LED 2 in 1	Hi-Tech LED 4AAA	Metal 3 LED + Xenon	Panic Alarm & LED light	Lithium LED	LED Sensor Light	Dynamo Light LED
										NEW	NEW	NEW	NEW
SAP	625701	622359	622360	622356	625704	627462	625702	625703	628698	630538	631313	631526	630771
EAN	76389000966606	76389000151119	76389000150996	76389002016635	76389002575045	76389002774622	76389002575021	76389002575038	76389002869884	76389002936016	76389003131320	76389003152564	76389003077719
ITF	07638900989335	07638900989298	07638900989281	07638900989328	17638900257042	17638900274629	17638900257028	17638900257035	17638900286981	17638900305385	17638900313137	17638900315261	17638900307716
TORCH CU/SU	1/12	1/12	1/12	1/6	1/12	1/14	1/12	1/10	1/4	1/8	1/4	1/6	1/10
DIMENSIONS CU	216 x 121 x 38	216 x 95 x 22	241 x 121 x 22	216 x 121 x 40	140 x 121 x 10	241 x 121 x 33	216 x 121 x 42	267 x 146 x 40	268 x 147 x 32	140 x 121 x 24	248 x 121 x 25	329 x 86 x 41	241 x 121 x 45
DIMENSIONS SU	229 x 223 x 140	226 x 197 x 102	118 x 305 x 254	127 x 242 x 166	155 x 267 x 171	264 x 324 x 299	238 x 327 x 302	289 x 327 x 302	110 x 285 x 181	159 x 159 x 140	257 x 133 x 102	349 x 302 x 327	325 x 295 x 260
WEIGHT (Kg) CU/SU	0.09/1.03	0.06/0.70	0.15/1.79	0.16/0.94	0.09/1.02	0.13/1.85	0.19/1.90	0.19/1.90	0.24/0.95	0.08/0.67	0.21/0.83	0.41/3.31	0.27/2.65
SU DETAILS	EZ Tray	SU Carton Only	SU Carton Only	SU Carton Only	EZ Tray & Clip Strip	EZ Tray	EZ Tray	EZ Tray	SU Carton Only	Tesco Tray & Clip Strip	SU Carton Only	SU Carton Only	EZ Tray
BATTERIES	2 x AAA	1 x AAA	2 x AA	2 x AA	2 x 2032	2 x 2032	4 x AAA	4 x AAA	3 x AAA	1 x A23	2 x AA Lithium	3 x AAA	-
BULB	1 x T1-3/4	1 x T1.1	1 x T1.2	1 x PR4	1 x Nichia LED	1 x White LED	1 x Nichia LED	1 x Nichia LED	3 x White LED 1 x Xenon	1 x White LED	1 x CREE XRE LED	4 x Nichia LED	3 x Nichia LED

Outdoor

SPECIFICATIONS	Waterproof 2AA	Waterproof 2D	Duo 4AA
SAP	627134	627133	622348
EAN	76389001878231	76389001878316	76389002050886
ITF	17638900271345	17638900271338	07638900980403
TORCH CU/SU	1/12	1/9	1/4
DIMENSIONS CU	241 x 121 x 51	267 x 146 x 68	267 x 171 x 95
DIMENSIONS SU	264 x 327 x 299	289 x 327 x 299	181 x 277 x 207
WEIGHT (Kg) CU/SU	0.18/2.17	0.28/2.48	0.46/1.83
SU DETAILS	EZ Tray	EZ Tray	SU Carton Only
BATTERIES	2 x AA	2 x D	4 x AA
BULB	1 x KPR104	1 x KPR102	1 x KPR102

Outdoor

SPECIFICATIONS	LED Headlight	Advanced Headlight	Camping Light	100 hr LED Lantern	Spot + LED Multi-Use Light	Pro-Headlight 4 LED	Advanced Pro-Headlight 7 LED	Extreme Cree Headlight	1 Watt Extreme Headlight
				NEW	NEW	NEW	NEW	Work In Progress	
SAP	625466	627022	629364	631448	631525	631637	631638	–	629745
EAN	76389002242294	76389002702228	76389002936447	76389003014489	76389003152577	76389003016377	76389003016384	–	76389002974554
ITF	17638900254669	17638900270225	17638900293644	17638900314486	17638900315254	17638900316374	17638900316381	–	17638900297451
TORCH CU/SU	1/8	1/6	1/2	1/4	1/12	1/8	1/8	–	1/8
DIMENSIONS CU	216 x 121 x 63	267 x 146 x 67	302 x 222 x 109	297 x 190 x 122	140 x 121 x 51	191 x 146 x 43	191 x 146 x 43	–	234 x 123 x 52
DIMENSIONS SU	241 x 327 x 302	292 x 327 x 299	322 x 260 x 248	318 x 336 x 229	152 x 356 x 267	203 x 302 x 327	203 x 302 x 327	–	327 x 254 x 302
WEIGHT (Kg) CU/SU	0.26/2.06	0.17/1.70	0.95/2.52	1.36/5.43	0.10/1.20	0.23/1.81	0.23/1.81	–	0.34/2.70
SU DETAILS	EZ Tray & Clip Strip	EZ Tray & Clip Strip	Tesco Tray	SU Carton Only	Chipboard Tray & Clip Strip	EZ Tray	EZ Tray	–	EZ Tray
BATTERIES	3 x AAA	3 x AAA	3 x D	3 x D	2 x 2032	2 x AAA	2 x AAA	–	3 x AAA Lithium
BULB	2 x White LED 1 x Red LED	4 x White LED 2 x Red LED	1 x KPR113 3 x White LED 1 x Amber LED	12 x Nichia White LED	1 x Nichia LED	3 x Nichia LED 1 x Red LED	5 x Nichia LED 2 x Red LED	–	1 x 1 Watt Luxeon 2 x White LED 2 x Red LED

Kids

SPECIFICATIONS	LED Glowsticks	All Access Pass Led Light	High School Musical 2AA	Princess 2AA	Disney Winnie the Pooh 2AA	Disney Cars 2AA	Power Rangers 2AA	Kids Headlight Twin Pack
	NEW	NEW	NEW					
SAP	629367	631250	631251	625700	625699	627024	627204	629030
EAN	76389002936678	76389003125508	76389003125157	76389002307891	76389002514707	76389002702427	76389002720448	76389002903017
ITF	17638900293675	17638900312505	17638900312512	17638900230786	17638900251477	17638900270249	17638900272045	17638900290308
TORCH CU/SU	2/16	1/12	1/12	1/12	1/12	1/12	1/12	2/12
DIMENSIONS CU	241 x 121 x 24	237 x 121 x 13	257 x 121 x 45	267 x 121 x 47	267 x 121 x 47	267 x 121 x 47	267 x 121 x 48	216 x 146 x 39
DIMENSIONS SU	254 x 245 x 140	289 x 349 x 311	289 x 349 x 311	286 x 350 x 312	286 x 350 x 312	286 x 350 x 312	286 x 350 x 312	241 x 327 x 301
WEIGHT (Kg) CU/SU	0.08/1.05	0.12/1.38	0.24/2.90	0.16/2.90	0.16/2.90	0.16/2.90	0.25/3.00	0.17/2.02
SU DETAILS	EZ Tray & Clip Strip	Disney Tray & Clip Strip	Disney Tray & Clip Strip	Disney Tray & Clip Strip	Disney Tray & Clip Strip	Disney Tray & Clip Strip	Disney Tray & Clip Strip	EZ Tray & Clip Strip
BATTERIES	3 x A76	lithium coin cells	2 x AA	2 x AA	2 x AA	2 x AA	2 x AA	2 x 2032 per headlight
BULB	1 x Red LED	1 x Amber LED	1 x KPR104	1 x KPR104	1 x KPR104	1 x KPR104	1 x KPR104	1 x Nichia LED

Work

SPECIFICATIONS	Impact 2AA	Impact 2D	Halogen 2C	Work Pro 2AA	Work Pro 2D	Work Pro 4D	Hardcase 2AA	Hardcase 4AA	Hardcase Rechargeable Spotlight	Expert Halogen	Expert LED	Rechargeable Metal LED	Hardcase Tactical	2AA ATEX	2D ATEX	Hardcase 3 LED	Hardcase 4 LED
									NEW	NEW	NEW	NEW					
SAP	625698	625697	622252	627130	627136	627135	625692	628548	631432	630562	630194	631400	629936	628908	628909	628742	628744
EAN	76389001158850	76389001158843	76389002225521	76389002271300	76389002271362	76389002271355	76389002256925	76389002285482	76389002271324	76389002305623	76389002013378	76389002869960	76389002896366	76389002289084	76389002289091	76389002872424	76389002872448
ITF	17638900256984	07638900983423	07638900983966	17638900271307	17638900271369	17638900271352	17638900256922	17638900285489	17638900283300	17638900305620	17638900301943	17638900314004	17638900296363	17638900289081	17638900289138	17638900287422	17638900287448
TORCH CU/SU	1/12	1/6	1/4	1/9	1/8	1/4	1/6	1/4	1/4	1/4	1/4	1/4	1/4	1/4	1/4	1/4	1/4
DIMENSIONS CU	241 x 121 x 45	267 x 146 x 82	261 x 171 x 40	314 x 121 x 57	384 x 92 x 80	356 x 156 x 133	267 x 177 x 39	318 x 171 x 75	310 x 206 x 128	390 x 311 x 96	390 x 311 x 96	267 x 146 x 44	267 x 121 x 53	241 x 121 x 44	267 x 171 x 67	270 x 175 x 44	299 x 146 x 83
DIMENSIONS SU	264 x 327 x 302	283 x 327 x 300	181 x 280 x 159	333 x 327 x 299	400 x 322 x 299	371 x 327 x 300	289 x 327 x 302	340 x 327 x 299	327 x 419 x 270	410 x 343 x 343	410 x 343 x 343	276 x 159 x 206	276 x 181 x 181	130 x 254 x 130	276 x 213 x 152	289 x 327 x 299	318 x 267 x 181
WEIGHT (Kg) CU/SU	0.25/3.00	0.67/5.10	0.26/1.05	0.53/4.80	0.34/3.90	0.78/4.20	0.33/2.00	0.69/2.76	1.67/7.35	2.50/10.00	2.53/10.10	0.51/2.05	0.30/1.40	0.14/0.55	0.27/1.09	0.29/1.90	0.54/2.58
SU DETAILS	EZ Tray	EZ Tray	SU Carton Only	EZ Tray	EZ Tray	EZ Tray	EZ tray	EZ Tray	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only	SU Carton Only
BATTERIES	2 x AA	2 x D	2 x C 1.5V	2 x AA	2 x D	4 x D	2 x AA	4 x AA	No batteries required	1 x 6V	1 x 6V	No batteries required	2 x AA	2 x AA (not included)	2 x D (not included)	2 x AA	4 x AA
BULB	1 x KPR104	1 x KPR102	1 x HPR52	1 x KPR104	1 x KPR102	1 x KPR113	1 x Nichia LED	KPR102 2.4V 0.7A	1 x CREE XRE LED	1 x HPR50	1 x CREE XRE LED	1 x CREE XRE LED	1 x Watt CREE XRE LED 1 x Red LED 1 x Blue LED 1 x Infrared LED	3 x Nichia LED	1 x 1 watt Luxeon LED	3 x Nichia LED's	4 x Nichia LED's

Bulbs

T1-3/4 2.4V 0.27A
SAP: 622854
EAN: 76389001196580
ITF: 07638900991253

243
SAP: 622941
EAN: 5010419488325
ITF: 05010419488394

702E
SAP: 622971
EAN: 3147290525268
ITF: 03147290998016

713BD
SAP: 622943
EAN: 3147290524988
ITF: 03147290998947

PR2 2.4V 0.5A
SAP: 623951
EAN: 3147290525091
ITF: 03147290998078

PR4 2.3V 0.27A
SAP: 623952
EAN: 5010419488424
ITF: 05010419488493

PR7 3.7V 0.3A
SAP: 623953
EAN: 3147290149471
ITF: 03147290998030

KPR102 2.4V 0.7A
SAP: 622947
EAN: 3147290117463
ITF: 03147290998092

KPR103 3.6V 0.35A
SAP: 623948
EAN: 3147290117470
ITF: 03147290998023

KPR104 2.2V 0.47A
SAP: 623949
EAN: 3147290147972
ITF: 03147290998085

KPR113
SAP: 623950
EAN: 3147290118446
ITF: 03147290998801

HPR50 5.2V 0.85A
SAP: 623945
EAN: 3147290141741
ITF: 03147290999809

HPR52 2.8V 0.85A
SAP: 623946
EAN: 5010419487717
ITF: 05010419487793

T1.1 1.2V 0.3A
SAP: 623955
EAN: 76389003016414
ITF: 07638900999051

T1.2 2.8V 0.3A
SAP: 623972
EAN: 76389003019407
ITF: 07638900999068

TX15-2
SAP: 623957
EAN: 4891138838223
ITF: 14891138817522

XME54
SAP: 623958
EAN: 3147290525466
ITF: 03147290999571

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